



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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Christmas Lights & Holiday Sights

Beaumont, CA—Untangle those lights and grab your ladder! The Clark Griswold's of our community are invited to participate in the City of Beaumont's Inaugural Christmas Lights & Holiday Sights decorating contest.

Contest Categories:

- Ugly Christmas Sweater – Excessive use of outdoor lighting and decorations
- Classic Christmas – Old fashioned, traditional and nostalgic holiday display
- Candy Cane Lane – Neighborhood participation (at least 10 homes or whole street)
- Jingle all the Way – Best use of music and/or animation
- Santa's Workshop – Best business display (includes window painting)

The contest is free to enter and open to all Beaumont residents and businesses. Online entry form must be completed by Monday, December 4, 2017. Lights are required to be turned on from December 4th through December 17th. Only registered participants will be judged and awarded bragging rights. Winning entries will be announced at the Holiday Craft Extravaganza on Saturday, December 9th. Visit www.ci.beaumont.ca.us/lights for official entry form.

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*On Saturday, December 16th, Beaumont Pass Transit will host a
Christmas Lights & Holiday Sights bus tour highlighting entries and winners.
Details coming soon!*